

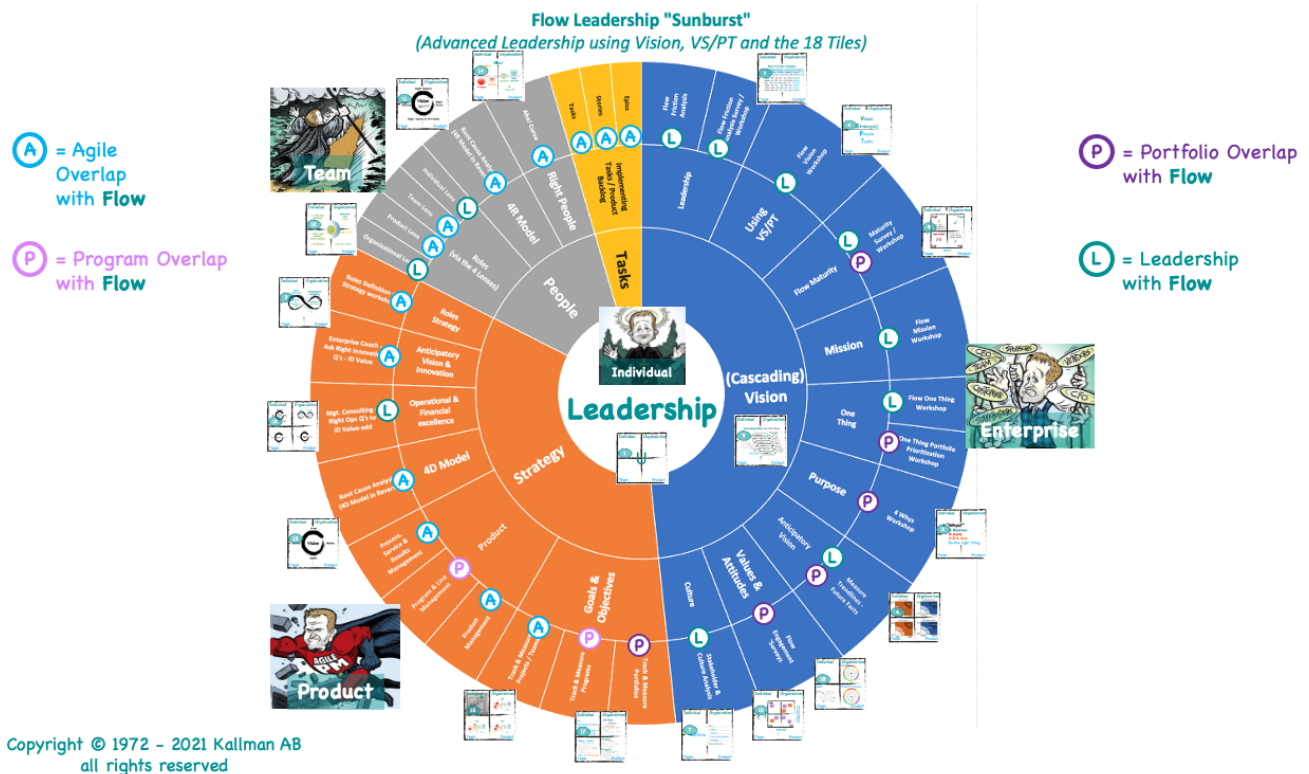


# Flow Leadership Framework®

While Flow is simple to understand, simple isn't easy!

Achieving Flow is NOT easy to do. Most organizations underestimate the complexity of becoming “Agile” or attaining Flow by at least a factor of 10.

The 30 Flow Action Areas in the outer ring help us understand why that is:



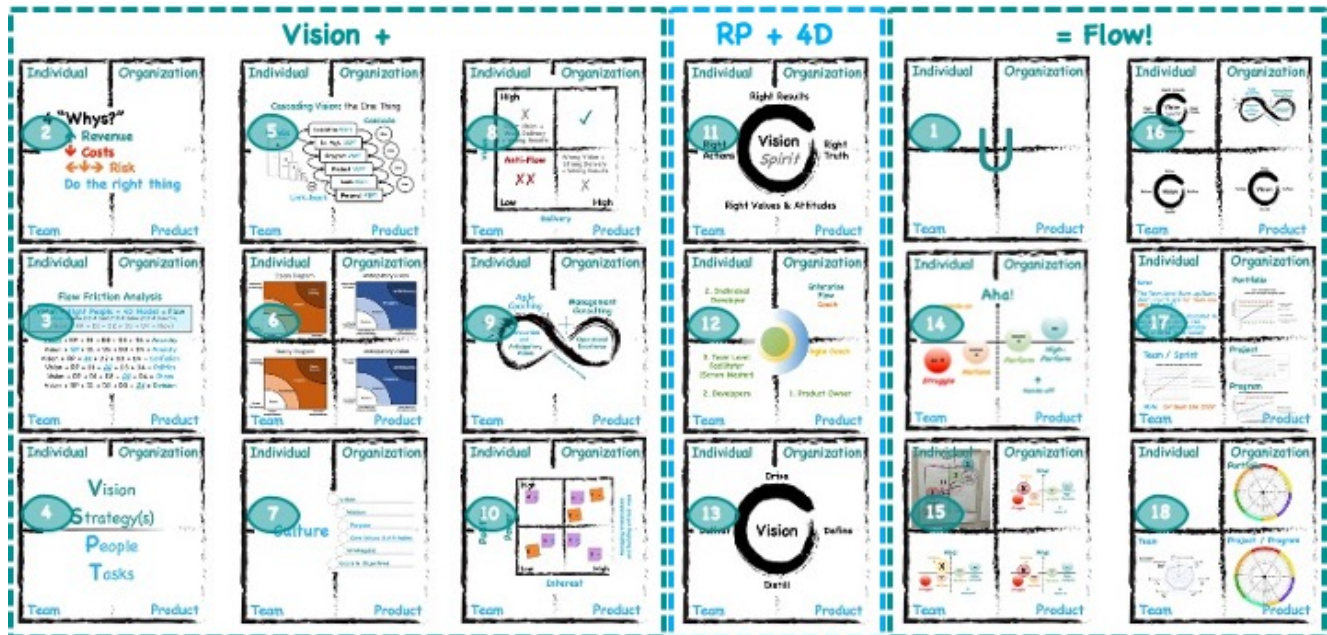
In the picture above, it is clear that:

- Agile doesn't even cover half of the action areas (the outer ring) needed to succeed

- And adding in Agile Program management (SAFe, LeSS, Nexus, DA, etc.) barely gets you to over just half of what you actually need ... helps explain why there is such a high failure rate for both Agile and scaled efforts
- Layering in Agile Portfolio (or Agile business) leadership on top of that still only brings you about two-thirds of the way to where you really need to be as a Leader
- The Flow Leadership Framework is the glue that holds the whole picture together and unleashes the true potential of your teams and organization

The following picture is a little less complicated. Each the 18 main areas (tiles) and four lenses (Individual, Team, Product, Enterprise) that you use to Deliver the Flow Leadership Mindset are actually simple:

**Vision + Right People + the 4D Model (Define, Distill, Deliver and Drive) = Flow!**



**Flow Leadership Framework**

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Yes, the Flow Formula in the picture above is both simple and intuitive – and that’s because it has been Distilled and honed during the past 26+ years.

Although both of these pictures above might be slightly overwhelming, I encourage you to explore more about the Flow Leadership Framework

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Simple is not Easy!

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