



Flow Leadership Framework®

Manifesto for Flow Leadership

It's been just over 20 years, since the original [Manifesto for Agile Software Development](#) was forged on 12 February 2001 by 17 software development leaders.

The pace of change continues to accelerate and Agile Methodologies and Frameworks have begun to successfully replicate themselves beyond software and IT.

As cultures overlap, even in organizations, new ideas, “truths” and ways of working emerge. It is via this Distillation that Flow and the Flow Leadership Framework have emerged during the past 25 years.

We Define Flow as **V.A.L.U.E.** where the “E” can be **Expectations** (Individual), **Everyone** (Team), **Engagement** (Product, Customer), **Enterprise** (Organization), and **Everything**. And for the purposes of the Manifesto, we'll use this one (that puts people at the center):

Vision
Aligned
Leadership
Unifying
Everyone

In the same way that the Agile Manifesto helped shape the current thought leadership for Product Development and Value Delivery, the Flow Leadership Framework and

Mindset is what's next, it fills the gaps and even answers some of the questions that are still unanswered by the original Agile Manifesto.

This is a **draft** of the new Manifesto for Flow Leadership:

Manifesto for Flow Leadership

*We are uncovering better ways of Delivering
remarkable results and business value
by leading and helping others lead.*

Through this work we have come to value:

Clear, Concise & Cascading Vision, Mission, & Strategy

Continuous Connection, Innovation, & Change

Dedication to Servant Leadership

The Right Business Results

While most organizations are experiencing **confusion, friction, & underperformance**, we overcome these with the **Flow Leadership mindset & values**.

During the coming weeks and months I will be reaching out to leaders within the Flow community to add their input & names to this manifesto.

Signatories:

Andrew Kallman, Jeff Kissinger, Robert Heath, Jay J. Keller, Robert Geist,
Hans Gillior, Glenn Liguori, Andrew Henwood, Brandon Shrum,
Eleonora Nelson-Per-Claeson, Robert Claeson, Mats Jegebo,
Matt Boon, Wesley Whittaker, Brian Farish, et al...

Let's get the conversation Flowing

Reach out today

Flow Leadership

Videos

Blog(s)

Contact

Books & Bio

Training & Certifications

Flow's History & Results!

Registration Form

Flow Manifesto

Coaches & Trainers Portal

Simple is not Easy!

Flow Coaches & Trainers



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